

# Friday Health Plans Update

August 14, 2023



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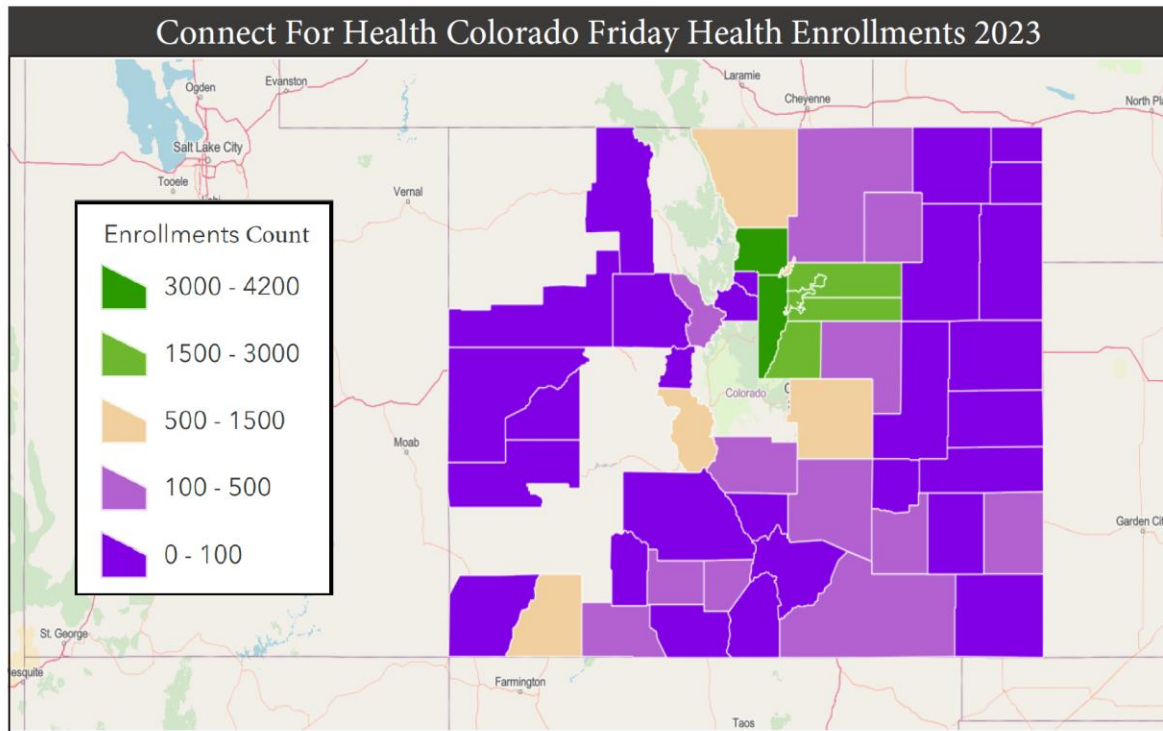
## July 17 Announcements:

- DOI announced that FHP will shut down effective 8/31
  - All current customers need to select a new plan effective 9/1
  - Customers can use a loss of MEC special enrollment period between 7/17 and 10/31 to enroll
- DOI announced an emergency special enrollment period
  - Allowed current Friday customers struggling to access care to enroll in new coverage effective 8/1
  - Special enrollment period between 7/17 and 7/31

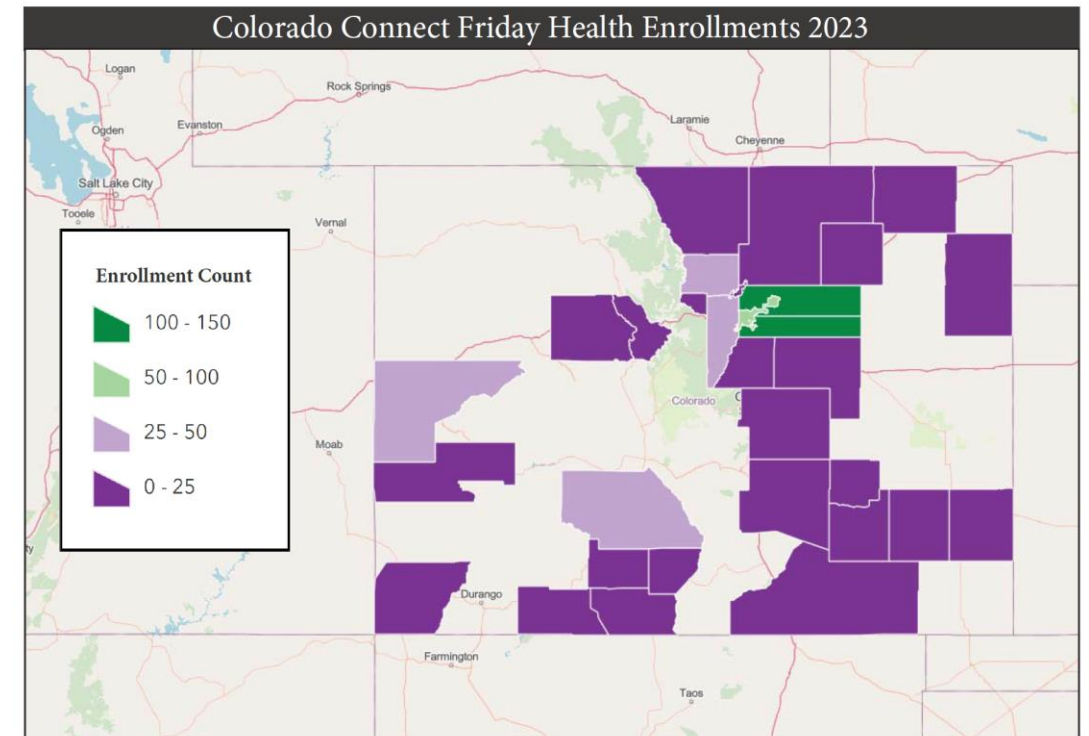
Kaiser Permanente and Denver Health have agreed to honor deductible and out of pocket maximum accumulations.

# FHP Update: Customers in the beginning of July

## Connect for Health Colorado: 24,532 FHP Customers



## Colorado Connect: 697 FHP customers



# Friday Health Plans Outreach Efforts

- Outreach email to customers
- Outbound calls
- Broker outreach
- Mailed letter to Colorado Connect Customers

# Historical Enrollment Data

- When Bright and Oscar left the market, 70% of customers re-enrolled
  - Consistent with overall marketplace re-enrollment. Re-enrollment for the Marketplace is:
    - 2021 = 75%
    - 2022 = 73%
    - 2023 = 70%
- The last mid-year plan exit was Colorado HealthOp in 2016, when 52% of customers re-enrolled

# FHP Enrollment Status

## Connect for Health Colorado

- **7,712 out of 24,526 customers (31%) re-enrolled as of August 7**
  - Rural = 1,515 out of 4,596 re-enrolled (33%)
  - Urban = 6,197 out of 19,930 re-enrolled (31%)
  - 2,404 enrolled with an 8/1 start date
  - 5,293 have enrolled with a 9/1 start date

## Colorado Connect

- **159 out of 696 customers (23%) re-enrolled as of August 7**
  - Rural = 57 out of 170 re-enrolled (34%)
  - Urban = 102 out of 526 re-enrolled (19%)
  - 35 enrolled with an 8/1 start date
  - 124 have enrolled with a 9/1 start date

Questions?